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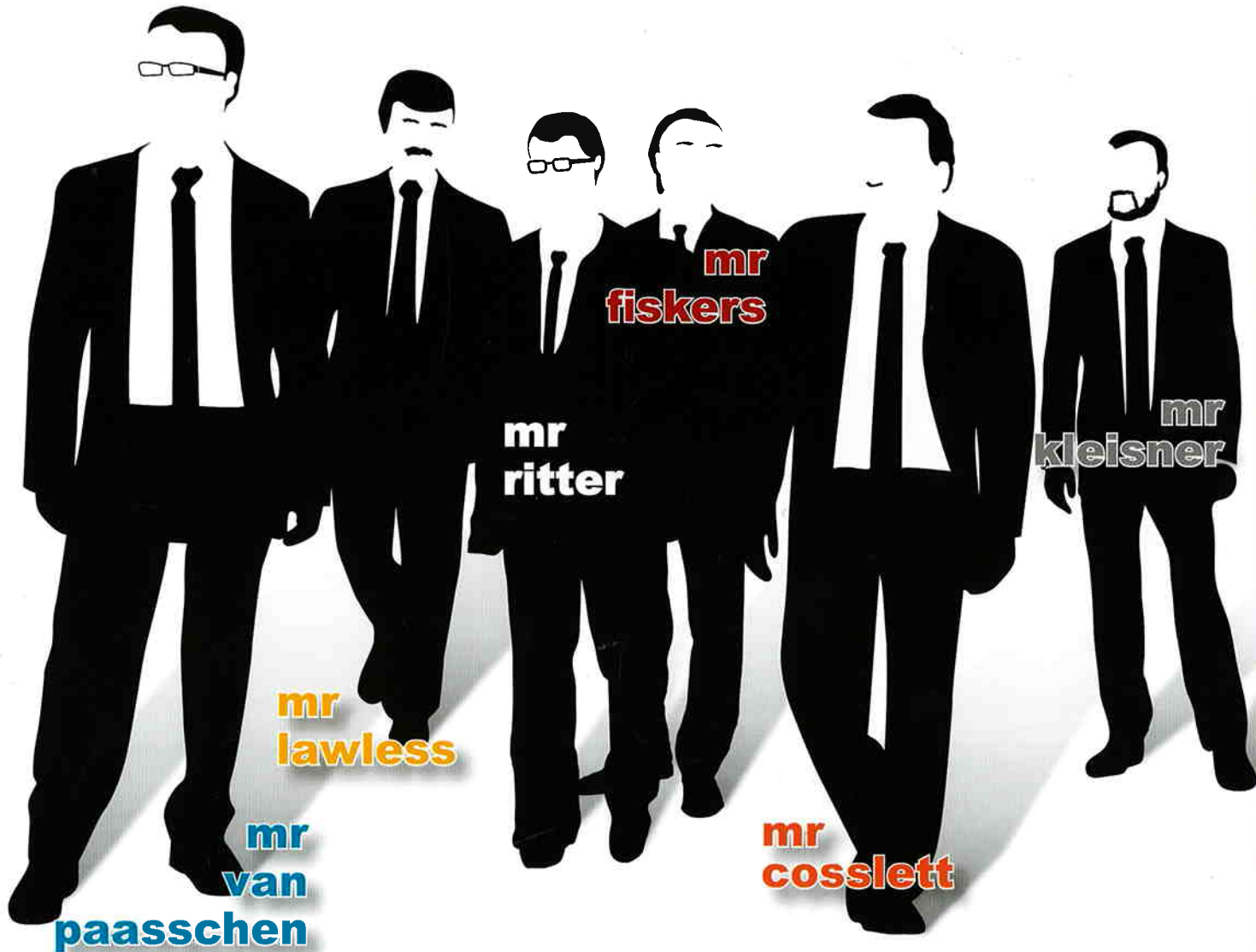
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Let's go to work

The economic crisis: CEOs talk tough

MOVERS & SHAKERS

Accor has appointed **Jacques Stern** as senior executive vice-president and chief financial officer.

Marriott International's **Amy C McPherson**, executive vice-president of global sales and marketing, has been promoted to president and managing director of European lodging.

Sue Brush, senior vice-president of Westin Hotels & Resorts and a 30-year veteran of Westin and its parent company Starwood, will retire in December.

The Dorchester has announced four appointments to the management team: **Ann Costelloe** as manager of the Dorchester Spa, **Brian Hughson** as head chef of The Grill, **Renaud Gregoire** as director of food and beverage, and **Rosanna Crawley** as head of communications.

Will Morris has been appointed managing director for the UK and Ireland managed estate for IHG and retains responsibility for brand performance across EMEA.

James Scott has been appointed general manager at The Vine Hotel, Funchal, Madeira.

Diary

1

7-8 October MUNICH
Hotelforum 2009
www.hotelforum.org

21-23 October VENICE
International Hotel Conference
www.internationalhotelconference.com

23-27 October MILAN
HOST
www.host.fieramilanoexpoacts.it

3-4 November LONDON
The Sleep Event 2009
www.thesleepevent.com

21-24 November RIMINI
SIA Guest
www.en.siarimini.it

FIVE hot new openings

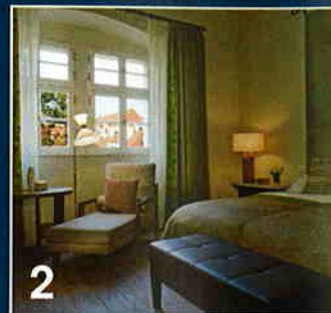
1 Castle Monastero, Tuscany, Italy

Castel Monastero is a postcard-perfect snapshot of Tuscany, surrounded by the Chianti vines of the Ombrone Valley. Rooms stay true to traditional interiors of the area with flagstone floors and beamed ceilings. Gordon Ramsay is behind the restaurant and some less standard services on offer at the hotel include a personal shopper, hot air balloon flights and a cookery school.
GM: Mr Andrea Prevosti www.castelmonastero.com



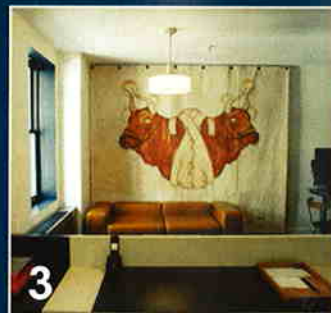
2 The Augustine, Prague, Czech Republic

Rocco Forte's The Augustine in Prague is named after the monastery that forms one of the property's seven buildings. Views of Prague Castle and the monastic courtyards add to the atmosphere created by RDD and Olga Polizzi's serene interiors, which differ between rooms to incorporate vaulted ceilings, original doors and furniture inspired by the Czech cubism of the '30s. The sense of Prague's history continues in the stalactite-filled Brewery Bar and the double-height monastery hall of Tom's Bar, while tours are available of the private library.
GM: Henning Matthiesen www.theaugustine.com



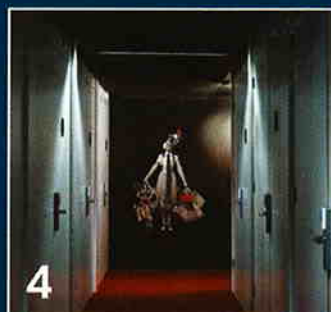
3 Ace Hotel, New York City, US

Proving it's possible to buy high style at low prices, the latest Ace Hotel to open in the US – this time in New York City – plays with custom-made Gibson guitars and in-room turntables to attract a rock'n'roll crowd. A range of rooms is available, from basic bunks to a loft with wooden floors, a Smeg fridge and a view of Broadway. The Breslin restaurant serves freshly cooked market produce including prime cuts of meat prepared by the pair behind the Spotted Pig gastropub, while a quicker pick-me-up is available from the in-house Stumptown Coffee outlet.
GM: Jan Rozenveld www.acehotel.com/newyork



4 CitizenM, Amsterdam, the Netherlands

Continuing its campaign to provide affordable luxury for what it calls the 'Mobile Citizen', citizenM has opened its second hotel, the Amsterdam City. The hotel is five minutes' walk from the city centre and, in keeping with the citizenM philosophy, facilities are simple with a strong focus on quality. Powerful showers, luxurious beds and free Wi-Fi are standard in the rooms, which were designed by award-winning agency Concrete. Philips MoodPads allow control of everything from the TV to the blinds, and the 24-7 canteenM serves snacks, coffee and beer.
GM: Larissa ten Have www.citizenmsterdamcity.com



5 Hotel Missoni, Edinburgh, Scotland

Italian fashion house Missoni has ventured into the hotel business, opening a new 136-room property on Edinburgh's Royal Mile to be followed by another in Kuwait later in the year. Each room is unique and embodies the brand's aesthetic, from the iconic Missoni textile designs used on bedspreads and cushions to the brightly coloured bathrooms. The company's mission to create a feeling of 'rightness' for its guests extends to the classic Italian food at Cucina Missoni and expertly designed cocktails at Cucina Missoni. Definitely a place for fans of the world's finer fashions.
GM: Carina Williamson www.hotelmissoni.com

